

Growth Marketing & AI Intern

“to make the world a better place by empowering people to reach their potential, together.”

About infinitSpace

infinitSpace partners with landlords to transform traditional office buildings into vibrant, flexible workspaces. Through our consumer-facing brand **beyond**, we operate inspiring coworking and serviced office locations across Europe.

We're a fast-growing proptech scale-up active in cities like London, Amsterdam, Berlin - combining real estate, community, and technology to shape the future of work.

The role

We're looking for a Growth Marketing & AI Intern to support our marketing team. Your mission: help drive occupancy growth and brand awareness by making our marketing more data-driven, experiment-led, and AI-powered.

You'll work across:

- infinitSpace (B2B brand) – landlord-facing marketing
- beyond (B2C/B2B workspace brand) – member acquisition and location growth

This role is ideal for someone who enjoys numbers, experimentation, and using AI to work smarter, and wants hands-on exposure to real growth challenges in a scaling company.

What You'll Do

Connect, Structure & Visualise Data

- Pull data from Google Analytics, HubSpot, and paid channels into clear spreadsheets or dashboards
- Track traffic, leads, tours, and deals by channel, location, and campaign
- Help to move from “lots of numbers” to one clear source of truth

Analyse Performance & Spot Growth Opportunities

- Identify funnel drop-offs, bottlenecks, and underperforming steps
- Support basic attribution and channel performance analysis
- Translate insights into clear recommendations (e.g. which campaigns to scale, which landing pages to improve, which audiences to test)

Support Growth & Marketing Experiments

- Help set up and track experiments (new messaging, creatives, landing pages, offers)
- Monitor results and summarise learnings
- Help turn successful tests into repeatable growth playbooks

Use AI to Scale Marketing Output

- Create AI-assisted ad copy, email drafts, and landing page variations
- Generate and test new content angles and formats using tools like ChatGPT or similar
- Document AI-supported workflows so we continuously improve how we work

Market & Account Research

- Identify target companies and accounts around our locations
- Prepare lists for sales outreach, events, partnerships, and broker collaborations
- Support campaign evaluations and post-mortem analyses

Who You Are

- Studying Business, Marketing, Data/Business Analytics, Communication, or a related field
- Available 4–5 days per week for at least 5–6 months (2-3 days on-site)
- Comfortable working with numbers, spreadsheets, and basic marketing metrics (CTR, CPC, conversion rates)
- Curious about AI in marketing and already experimenting with tools like ChatGPT
- Structured, proactive, and motivated to make things clearer and more efficient
- Fluent in English; German or Dutch is a plus

What We Offer

- A front-row seat in a fast-growing European proptech scale-up
- Hands-on exposure to how marketing, sales, real estate, and data work together
- Real responsibility and ownership - not just “intern tasks”
- Plenty of room to experiment with AI and automation in real marketing workflows
- Competitive internship compensation
- Access to our inspiring beyond workspaces

To apply for this role, please contact Melissa Santos, Head of Talent & People Operations via email HR@infinitespace.com .

Acquisition for this vacancy is not appreciated.